



PRESS RELEASE

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Growing Green Toolkit produced by Enta CIC for the Third Sector

Enta CIC has recently developed a 'Growing Green' toolkit to help other voluntary & community organisations and social enterprises gain a greater understanding of Environmental and Sustainability issues.

A training provider with over 30 years experience, Enta CIC is the lead organisation for the Environment & Sustainability micro-cluster of the REALiSE programme. This programme aimed at building the capacity of Birmingham social enterprises, contains a number of themed clusters and is partly financed via the Birmingham Chamber of Commerce and the European Regional Development Fund.

Gary Scott, Enta Finance Director, says " Enta identified the uniqueness of the Environment & Sustainability cluster because its cross-cutting theme impacts on all types of social enterprise regardless of sector. Incorporating an environmental agenda has a positive impact on all businesses. Money can be saved within an organisation by making better use of resources. In addition - and most importantly for any enterprise seeking to attract contracts or commissioning - it will assist in meeting the newly emerging environmental requirements of procurers like the Local Authorities, Learning & Skills Council or PCTs".

The Toolkit has been distributed to over 60 organisations within the Birmingham Chamber REALiSE programme and is now also available to other companies for a nominal fee. It is of particular interest to newer or small to medium organisations looking for clear, usable, practical tools for environmental issues affecting business.

Jason Meredith of ICT refurbisher, Crash IT, says “The ‘Growing Green’ toolkit we received on USB is an excellent way of building awareness in the third sector of these issues. The Environmental Policy template, tips on monitoring environmental impact, information about environmental legislation compliance and advice about working towards an EMS (Environment Management System) to meet future procurement demands are just a few of the items we will find of great use”.

Companies who would like further information or to purchase the toolkit are invited to contact Charlotte Light on 0121 200 1096 / charlottelight@entapeople.com

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Editors Notes

- 1) *Enta has been working across Birmingham since 1977 providing training, information and guidance to help under targeted groups of people prepare for paid employment. Enta also runs a range of social enterprises.*
- 2) *As a Community Interest Company (CIC) Enta is a not-for-profit organisation working in the community, for the benefit of the community. The work of Enta fulfils our vision of enabling all people to achieve their potential, no matter what barriers they have faced in education, employment or training.*
- 3) *Enta has 3 bases in Birmingham City Centre (head office, main training academy and IT training centre) plus 2 bases in the community on the Wyrley Birch Estate, Kingstanding (Lakeside Children’s and Family Learning Centre and a Community Learning Centre).*

**For further information please contact Charlotte Light (PR) on 0121 200 1096
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